

**GABARITO OFICIAL**

1 ) The authors open their article by stating that:

**Alternativa correta:** Although many people think design skills are restricted to those who have studied it, many experts say it is present in creative work in general

2 ) Which of the following is NOT true regarding the concept of unselfconscious design?

**Alternativa correta:** It says that people are unable to tell a good fit from a misfit

3 ) Several disciplines have approached the adaptation of design products to real contexts. Regarding some of those studies, it is correct to say that:

**Alternativa correta:** The CSCW field takes into account not only what is important to individual users of technology but also the needs of the group these individuals are part of, as well as the social use of technology

4 ) TRUE or FALSE: When consuming a product, an individual's experience might not be exactly the same as what the designer of that product intended. That is why analyzing consumer's behavior is crucial for design to be improved.

**Alternativa correta:** True

5 ) The authors say all of the following about Carroll's research, EXCEPT:

**Alternativa correta:** As his arguments resulted in a dichotomy between production and use, scholars consider his view entirely inadequate nowadays.

6 ) What does the word "they" refer to, at the end of paragraph 3?

**Alternativa correta:** People's behaviors.

7 ) Which of the following is the main premise of the article?

**Alternativa correta:** Every individual deals with design on a daily basis, which shows how resourceful everyone can be when adapting products to be more effectively used in actual environments.

8 ) According to Brandes and Eltholf, everyday design happens:

**Alternativa correta:** By accident

9 ) What do the authors say about the term “everyday design” and the fact that people often use common artifacts in a different way?

**Alternativa correta:** The term is being used in the article to highlight the ordinary essence of this action.

10 ) What new perspective does the study bring concerning everyday design and professional design?

**Alternativa correta:** The authors believe that a designer cannot always anticipate every single context of use for their creation, which is why everyday design is so necessary.